

Vobom Compliant Visual Asset Prompt Library

Version: 2026-07-22

Scope: Vobom Moto Parts B2B WordPress / static front-end visual system

Copyright rule: no direct scraping or reuse of third-party real photos, competitor factory photos, marketplace seller photos, watermarked images, logos, or private/person-identifying images. Current publishable source rule: use only Vobom self-shot real photos/videos confirmed by the user, or AI-generated/SVG/CSS visuals created for Vobom. Earlier temporary user-supplied images are not publishable unless the user later confirms the exact file is self-shot or owned. Public same-type product images may be used only as reference for AI re-rendering, not as publishable website assets.

Global Visual Rules

Brand colors:

- Carbon black: #121417
- Brushed silver: #C8CDD2
- Industrial red: #D62828

Global negative prompt:

no real factory photo, no real workshop photo, no human face, no worker, no competitor product, no brand logo, no watermark, no phone number, no website text, no trademark, no license plate, no messy text, no fake certificate, no claim of owned factory

Bitmap export rules:

- Hero / OG: 1600 x 900, JPG/WebP, target under 200KB where possible.
- Product detail: 1200 x 1200, JPG/WebP, target under 180KB.
- Small card image: 800 x 800, WebP, target under 120KB.
- Lazy load all non-hero images: loading="lazy" decoding="async".
- First hero image only: loading="eager" and preload.

1. Homepage Hero Background

Use case: homepage top carousel / hero background with dark overlay.

Current generated asset:

- assets/generated-posters/vobom-hero-cnc-studio-v43.webp
- Source copy: stored outside the public deployment package in E:\workspace\asset-quarantine\vobom-deprecated-public-assets-20260722.
- Generated with built-in image generation, then compressed to WebP.
- Final WebP size target: under 200KB.

Prompt:

4K ultra wide website hero background, minimalist CNC mechanical studio, full height glass window, cold evening natural light, only abstract CNC machine silhouettes and metal shelving, no people, no clutter, matte black metal interior, brushed silver surfaces, low contrast cinematic lighting, carbon black #121417, brushed silver #C8CDD2, small industrial red #D62828 accents, realistic 2026 industrial render style, no watermark, no text, no logo, commercial use

Crop:

- Desktop: center crop 16:9.
- Mobile: crop center-left, keep machinery silhouettes behind overlay.
- Text safe zone: right side 45% or dark overlay above image.

2. Product Listing Visuals - Render / Approved Photo Only

Use case: category/listing card images, lightweight and scalable.

Current direction: use AI/SVG 1:1 matte metal renders or Vobom self-shot real product photos confirmed by the user on the public front-end.

Approved prompt template for listing cards:

1:1 square product card render, CNC aluminum motorcycle modification part: [PART_NAME], matte brushed silver metal texture, simplified commercial render, soft studio light, clean white or pale grey background, no shadow clutter, no real photo, no rider, no motorcycle brand, no logo, no watermark, no text, no packaging, no copied marketplace composition, commercial use, B2B motorcycle parts wholesale style

Part variables:

- [PART_NAME]: oil cap, bar ends, chain adjuster, foot pegs, brake lever, handlebar clamp, hook kit.
- [MODEL]: Wave125, Y15ZR, LC135, NMAX.

Current implementation rule:

- Product listing images should point to assets/generated-products/render-*.metal.svg or a user-confirmed Vobom self-shot real product photo in assets/user-supplied/approved/.
- Do not show old technical sketch assets on the public front-end.
- If a real product photo is used, its source must be recorded in assets/user-supplied/source-manifest.csv.

3. Product Detail 3D Render

Use case: product detail page main image.

Prompt:

minimal white background product render, CNC aluminum motorcycle modification part, [PART_NAME], matte brushed silver metal texture, soft single side studio light, subtle metallic reflection, clean product-only presentation, no shadow artifacts, no workshop background, no people, no logo, no watermark, no brand mark, commercial use, 1:1 square composition

Detail page layout:

- Top: 3D render, 1:1.
- Under render: RFQ compatibility checklist and material/finish notes.
- Beside render: MOQ, material, lead time, fitment risk, inquiry CTA.

Current compliant SVG render assets:

- assets/generated-products/render-brake-lever-metal.svg
- assets/generated-products/render-chain-adjuster-metal.svg
- assets/generated-products/render-oil-cap-metal.svg
- assets/generated-products/render-hook-kit-metal.svg
- assets/generated-products/render-bar-ends-metal.svg
- assets/generated-products/render-foot-pegs-metal.svg

These SVGs are not copied from any third-party product photo. They use CSS/SVG gradients and simplified product geometry to create a matte metal RFQ preview. Keep this wording on detail pages: "AI commercial render - no real photo - no brand logo".

Reference image boundary:

- Allowed: use same-category public images only as human inspiration for product type, angle, and feature checklist.
- Not allowed: upload competitor images, supplier images, marketplace seller images, Douyin screenshots, watermarked images, brand-marked product photos, earlier temporary user-supplied images without ownership confirmation, or edited versions that still copy the original composition.
- Preferred workflow: reference product type manually → generate a new no-logo/no-watermark AI render → verify it does not preserve original watermark, brand text, packaging, background, or unique photo composition → compress or use SVG.

4. Supply Chain Trust Illustrations

Use case: homepage trust section and About page.

Prompt:

minimal flat industrial vector illustration, no people, cold grey metal color palette, carbon black #121417 background, brushed silver #C8CDD2 industrial stroke style, small industrial red #D62828 accent, clean SVG style, no gradient clutter, no watermark, no logo, no text

Scene prompts:

- Capacity integration: multiple CNC machine silhouettes in a row, abstract supplier capacity network
- QC inspection: caliper, hardness tester and clean inspection bench
- Standardized storage: organized metal racks with small motorcycle parts boxes
- Packing handoff: cartons, container door and cross-border dispatch route line

Existing local SVGs:

- assets/compliance-svg/supplychain-capacity.svg
- assets/compliance-svg/supplychain-qc.svg
- assets/compliance-svg/supplychain-warehouse.svg
- assets/compliance-svg/supplychain-shipping.svg

5. Trust Badges

Use case: horizontal trust strip. These are service/status badges, not proof of current certification unless actual documents exist.

Prompt:

flat vector badge icon, industrial minimalist line style, brushed silver single line, transparent background, label concept: [BADGE_NAME], no official seal imitation, no fake certificate number, no watermark

Badge concepts:

- ISO9001 document placeholder
- CE compliance check placeholder
- RoHS material check placeholder
- 24h inquiry response
- 7-day eligible stock dispatch
- sample request route

Existing local SVG:

- assets/compliance-svg/badge-service-set.svg

6. Customer Logo Placeholder Template

Use case: trust area before real customer authorization is available.

Prompt:

blank grey vector logo card template, rounded light grey panel, reserved empty logo area, minimal Southeast Asia country flag marker for Thailand Malaysia Indonesia Vietnam, no real brand, no fake customer name, no watermark

Existing local SVG:

- assets/compliance-svg/logo-card-template-sea.svg

Rule:

- Label as "Partner template / pending authorization" until real customer approval exists.
- Do not display as real customer proof.

7. Testimonial Background

Use case: testimonial carousel background only.

Prompt:

low saturation motorcycle outline background illustration, black white light grey, no rider, no brand, no license plate, subtle wheel and frame outline, background only, does not compete with testimonial text

Existing local SVG:

- assets/compliance-svg/testimonial-bg-moto-line.svg

8. UI Icon Set

Use case: buttons, filters, RFQ, footer and form helper icons.

Prompt:

linear industrial SVG icon, single brushed silver stroke, transparent background, concept: [ICON_NAME], consistent stroke width, no filled cartoon style, no watermark

Icon concepts:

- RFQ form
- WhatsApp
- email
- model filter
- delivery truck
- QC check
- motorcycle
- gear

Existing local SVG:

- assets/compliance-svg/icons-industrial-set.svg

9. CSS Decoration Rules

Use CSS instead of images for:

- Metal divider line: `linear-gradient(90deg, transparent, #C8CDD2, #D62828, transparent)`.
- Mechanical border: `1px solid rgba(200,205,210,.32)`.
- Matte card shadow: `0 4px 12px rgba(200,205,210,.15)`.
- Card radius: 8px for B2B industrial components, up to 16px only for large containers.

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